



Alpha Phi Alpha Fraternity, Inc.
Iota Psi Lambda Chapter

SPONSOR KIT

IOTA PSI LAMBDA CHAPTER
P.O. Box 30901 - Albuquerque, N.M. 87190
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Web: www.abqalphas.org



Who is Alpha Phi Alpha?

Organization History



Since its founding on December 4, 1906, Alpha Phi Alpha Fraternity, Inc. has supplied voice and vision to the struggle of African Americans and people of color around the world. Alpha Phi Alpha, the first intercollegiate Greek-letter fraternity established for African Americans, was founded at Cornell University in Ithaca, New York by seven college men who recognized the need for a strong bond of Brotherhood among African descendants in this country. The Fraternity initially served as a study and support group for minority students who faced racial prejudice, both educationally and socially, at Cornell. The Jewel founders and early leaders of the Fraternity succeeded in laying a firm foundation for Alpha Phi Alpha's principles of scholarship, fellowship, good character, and the uplifting of humanity.

The Albuquerque Alumni Chapter of Alpha Phi Alpha Fraternity, Inc. was chartered on February 20th, 1971. It is designated the "Iota Psi Lambda" chapter and is composed of college-educated men with a minimum of a four-year bachelor's degree initiated into the fraternity via a college or alumni chapter locally or abroad. Chapter members are employees of many local businesses and institutions including but not limited to; APS, Sandia National Laboratories, U.S. Forest Service, and the University of New Mexico. The Iota Psi Lambda Alumni Chapter frequently partners with various organizations in the community for the carrying out of a variety of service projects and community service including our annual awarding of scholarships to deserving high school graduates in the Albuquerque Community.

Strategic Efforts + Your Support = Success!

This kit outlines the various educational initiatives executed by our organization, none of which can be accomplished without the support of this great community. It is our hope that your organization will join with us by supporting these initiatives. As a show of our appreciation, your support will be recognized as part of our Black and Gold Scholarship Recognition Ceremony. Our high school scholarship recipients and families are awarded during our Black and Gold Scholarship Recognition Ceremony. The chapter also takes an opportunity to recognize our community partners and sponsors that have provided support throughout the year to allow the chapter to continue serving and positively impacting this great Albuquerque Community with consistency and excellence.



This is Your Opportunity to Empower the Future Generation!



Academic Excellence

Educational Initiatives

One component of Iota Psi Lambda's educational efforts is the implementation of two of the fraternity's national programs. These two, youth education focused programs are called "Go-To-High School, Go-To-College" and "Project Alpha". Iota Psi Lambda works to implement both youth education programs via a series of lunch-time workshops and the execution of the Alpha Mentorship Program within the Albuquerque Public School System at our partner institutions.

Go-To-High School, Go-To-College

The "Go-to-High-School, Go-to-College" program, established in 1922, concentrates on the importance of completing secondary and collegiate education as a road to advancement. Statistics prove the value of this extra impetus in making the difference in the success of young men and women, given that school completion is one of the single best predictors of future economic success. Through the Go-to-High-School, Go-to-College educational initiative, young men and women receive information and learn strategies that facilitate success. Additionally, Alpha men provide youth participants with excellent role models from their own communities to emulate who are acquiring and have acquired bachelor's and advanced degrees.

Project Alpha

Alpha Phi Alpha Fraternity and the March of Dimes began collaboratively implementing Project Alpha in 1980. This collaborative project is designed to provide education, motivation, and skill-building on issues of responsibility, relationships, teen pregnancy, and sexually transmitted diseases for youth ages 12 to 15 years old. Primarily designed to provide young men with current and accurate information about teen pregnancy prevention, Project Alpha consists of a series of workshops and informational sessions conducted by Alpha Phi Alpha Fraternity brothers focused on improving life-outcomes of young people primarily by sharing knowledge and combating ignorance and fear with factual information, and creating a sense of empowerment, self-esteem, and self-control over one's person and his/her decisions.

Alpha Mentorship Program (AMP)

In June of 2016, as part of the "Go-To-High School-Go-To-College" initiative, the Iota Psi Lambda Chapter of Alpha Phi Alpha Fraternity Inc established the Alpha Mentorship Program (AMP). This program is designed to address the academic, social, and cultural needs of young minority high school students. Members of the Fraternity serve as mentors. Students in AMP are mentored throughout their freshmen and sophomore years of high school in the areas of academic excellence, community awareness, and cultural activism. We provide academic assistance, and overall exposure to key areas that can impact and shape their lives in highly transformative manner. In subsequent high school years (Junior and Senior) the students will continue to participate in the program as student mentors and role models for the future incoming Freshmen in the program as a way of building and enhancing their leadership skills.



Navigate to www.abqalphas.org/AMP for more information on the Alpha Mentorship Program.



Scholarship

E. S. Foster Education Assistance Trust Scholarship Awards

Another component of Iota Psi Lambda's educational efforts is the granting of thousands of dollars annually in local scholarships via the chapter's local 501(c)(3) charitable organization, E.S. Foster Educational Trust. These annual recognitions provide financial assistance to deserving college-bound high school students as well as college students already having begun their collegiate career at a local college or university. Since 2015, in addition to awarding the E.S. Foster Scholarship, Iota Psi Lambda has also contributed to the ABQ Vision Scholarship Fund which awards scholarships to deserving students at the Grant Chapel AME MLK Commemorative Breakfast.



New Scholarship Awards!

- **Bro Anthony Jenkins Law School Scholarship:**
An annual award provided in honor of our deceased Alpha Brother who studied and received his degree in Law and served at the UNM Law School.
- **Bro Guy D. Walton Scholarship:**
An annual award provided in honor of our deceased Alpha Brother who was intimately engaged in the fraternity at every level and who served proudly and intently in our Albuquerque Community as a career Forensic Scientist with the Albuquerque Police Department.





Sponsor Benefits

Levels of Sponsorship

Package Levels >>	Black (≥ \$1,500)	Gold (≥ \$3,500)	Jewel -Marquee Sponsor- (≥ \$5,500)
Alpha Phi Alpha Community Sponsor Plaque	★	★	★
Full Page Advertisement in Black & Gold Recognition e-Pamphlet	★	★	★
Company Logo and link included in sponsor section of chapter's website for 1 year	★	★	★
\$1,000 Scholarship in Awarded in Organization's name	★		
\$2,000 Scholarship in Awarded in Organization's name		★	
\$3,000 Scholarship in Awarded in Organization's name			★
2 Black & Gold Scholarship Banquet Tickets secured	★		
Black & Gold Scholarship Banquet Table secured		★	★
<i>Sponsors will be recognized according to level selection at the event.</i>			

*Any amount of sponsorship will be accepted, to include amounts above or below what is stated in the table above. Sponsorships at an amount below an amount listed in the table above will receive recognition at the Black & Gold Scholarship Ceremony. All funds received will be deposited into the ES Foster Education Assistance Trust (EIN: 85-0395847). Unless dictated otherwise in the table above, all funds will be used to support the various scholarship awards, and/or to facilitate the execution of the chapter's strategic educational initiatives mentioned earlier in this package.



ALPHA PHI ALPHA

————— *Mission Focused* —————



Advertisement Details

A pamphlet of accomplishments and recognition will be curated and made available on the chapter website (www.abqalphas.org), along with the Sponsor Logo and website link.

Sponsor Advertisement – B&G Recognition Pamphlet and Website

- Your Advertisement will occupy an entire page in the Pamphlet
- Please submit your ad to bgbanquet@abqalphas.org
- Please submit your logo to bgbanquet@abqalphas.org
- **Please submit graphics by April 1, 2025**
- Graphic submissions should be a high-resolution color logo
 - .jpg or .png
 - A minimum of 600 x 600 pixels in size, preferably greater than 1000 x 1000 in size

NOTE: If you have any questions regarding submission requirements, please send an email to bgbanquet@abqalphas.org



Become a Sponsor

Sponsorship Selection

Submit this form along with a check made payable to Alpha Phi Alpha Fraternity, Inc. to the following address:

IOTA PSI LAMBDA CHAPTER
PO Box 30901
Albuquerque, NM 87190

Payment can also be submitted electronically at the link below.

Note: A processing fee will apply for any electronic payments.

<https://esfoster.square.site>

A W-9 can be provided upon request.

Select your sponsorship level below. Refer to page 5 for detail on Levels of Sponsorship.

Black Sponsor: \$1,000 **Gold Sponsor: \$3,000** **Jewel Sponsor: \$5,000**

Should you elect to donate an amount less than \$1,000, please list your donation amount here \$_____

Sponsor Company Name: _____

Sponsor Company POC Contact Info:

Name/Dept: _____

Wk Ph: _____

Email: _____

Physical Address: _____

Sponsor

Sponsor Representative Signature

Sponsor Representative Signature (Print)

Iota Psi Lambda Representative:

Iota Psi Lambda Chapter of Alpha Phi Alpha Fraternity Inc.

Iota Psi Lambda Representative Signature

Iota Psi Lambda Representative Signature (Print)